



# Sponsor Prospectus

Interact with hundreds of PowerShell and DevOps Professionals from across the US and the world.

# PowerShell + DevOps Global Summit Sponsorship Summary

	Gold	Silver
Dedicated Sponsor Page	●	●
Rotating Ad in Virtual Lobby	●	●
Rotating Banner Before Content Begins	●	●
Recognition on Attendee Emails	●	●
Dedicated Virtual Meeting Space	●	●
1 – 45 Minute Pre Recorded Session (in VOD section)	●	

# What is Summit?

Summit isn't your typical conference like Ignite, VMWorld, or even Connection, Intersection or TechMentor. Summit is a community-driven event, organized and operated by a 501(c)3 nonprofit and is a major networking event for the most cutting edge PowerShell professionals in the world. Consider Summit to be one of the largest PowerShell and DevOps User Groups, focusing heavily on education and the technology itself.

# Who Attends Summit?

- Historically
  - Historically, about 70 % of all Summiteers have been from North America, and about 15% from Western Europe. Since this year's event is virtual, we expect new attendees from around the world.
  - Summiteers work in a wide range of industries including Educational, Government agencies, Finance, etc., however, most Summiteers are System or DevOps Engineers.

# Who Attends Summit?

- Less than 20% of all Summiteers are in management positions; more than 90% are IT decision makers or influencers, including, but not limited to the following:
  - Microsoft MVP's
  - Prolific Bloggers
  - Major Open-Source project Contributors and Maintainers

# Gold Level Sponsorship

- **Dedicated Sponsor Page**

- Your logo on the sponsor page, which will link back to a dedicated page

- **Branding & Visibility**

- One rotating ad in the Lobby
- Branding in each virtual theater
- Rotating ad before sessions begin
- Sponsorship recognition at the bottom of all event emails

- **Content**

- One 45-minute session that will be available via the Video on Demand Section
- Additional sessions available for purchase (limit 2 additional sessions per sponsor)



# Silver Level Sponsorship

- **Dedicated Sponsor Page**

- Your logo on the sponsor page, which will link back to a dedicated page

- **Branding & Visibility**

- One rotating ad in the Lobby
- Branding in each virtual theater
- Rotating ad before sessions begin
- Sponsorship recognition at the bottom of all event emails

# Included in both sponsorship levels

- **Expo Booth**

- Dedicated virtual meeting space that you design
- Office hours that you set
- Ability to collect contact information from attendees

- **6 tickets**

- 2 for your booth staff
- 4 additional tickets

- **Inclusion in the Conference wide game**

- Points will be given for attendees who visit our booth during office hours



# Community Feedback

- The DevOps Collective is providing free tickets to Tech Impact students. Tech Impact is a 501(c)3 nonprofit partner that provides Infrastructure and DevOps career training to underrepresented and under privileged individuals in the Delaware, Philadelphia, and Las Vegas areas.
- We are also offering free / discounted tickets to those who cannot afford the event due to the impacts of Covid-19. These are reviewed on a case-by-case basis.

# Cost

- **Gold**

- \$3000 – USD
- Additional VOD Session - \$1000 Each (Limit 2 additional sessions)

- **Silver**

- \$2000 - USD

# Contact

If you are interested or have any questions you can reach to

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